

THE ORIGINAL
MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

VOL. III, No. 40 Boyes Hot Springs, Calif. Friday, April 11, 1958

By Mail: \$1.29 Per Year. Pickup, free

97% WERE 100% FOR MOONBEAMS

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . Back again and happy to report that most people were pleased with the last issue of MOONBEAMS. . .

We really caught ell and that is spelled with an "H" from one loyal advertiser. . . Seems he has spent most of his time on this page. . . He also claimed to be the first advertiser in MOONBEAMS . . . etc. . . But we have found out that Franklin the Cigar Maker in El Verano holds the distinction of being the first. . .

Knowing this advertister for several years we didn't wish to argue the matter at that time, but we feel that the Front Page of any Newspaper belongs to the Publisher and we will be happy to give him any other permanent location he wishes. . . This is our policy and he is stuck with it. . .

Then we ran into a man who operates a lunch wagon on the Sonoma Highway and he wanted his ad discontinued, even before reading last week's issue. . . But he will be back when business falls off and he goes broke and he wants to sell his wagon. . .

Everyone else we felt last week were 100% behind the continuing of MOONBEAMS. . . So as long as we have you good Advertisers and Readers behind us we will continue to stay up and burn the midnight oil. . .

Thank you,
The Publisher

MOONBEAMS

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

"No, I don't require an office boy. I do all the work here myself." Applicant: "Oh boy, that would just suit me."

Mel Larson has been elected jr. past commander of the Bear Flag Post of the V.F.W. and Donald K. Henson was elected post commander . . . keep up the good work fellows.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London like the place. It's western!

So the Woodleaf Market celebrated its 2nd anniversary, well MOONBEAMS will soon celebrate its 4th.

"I'm always getting my name rolled in mud." "Why's that?" "I'm a tire manufacturer."

EUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Don't forget the date May 17, as it will be Circus Day in El Verano, sponsored by the Parents Club.

Have you been in to see the new stock of Pabco Paint at Parsons' Lumber and Hardware Co.??? Sure got a nice store.

FOUR CORNERS CAFE, So. Broadway. Pizzas a dozen kinds. Latest addition, Linguica, a sensation pizza. Imported beer, too.

"You didn't laugh at Mr. Gay's joke. I thought it was a good one." "So did I, but I can't stand Gay himself. I'll laugh when I get home."

World War I veterans still among the living numbered 2,915,000 on January 31, which was 95,000 fewer than alive on the same date in 1957. They are fading away at the rate of about 8,000 per month and are sure to go faster and faster as their years increase. If Congress keeps putting off providing pensions for those in need in their old age, there won't be any left around to collect.

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

Camera salesman showing equipment to customer: "With it you get everything you need to show your pictures to friends—projector, screen, film, splicer, bars for windows and padlocks for all doors."

A quick-thinking employee came up with a new one when his foreman said, "Hey, bud, how come you're sleeping on the job?" "Goodness gracious," he shot back, "can't a man close his eyes for a minute of prayer?"

PAUL'S OLD RANCHERO, Verano. Superior dinners, cocktails. Banquets a specialty. Music Saturdays — Paul and Buff.

MOONBEAMS

Many teenagers come home late at night to find a parent burning
in the window instead of a light. VALLEY JEWELERS, Boyes.

A PSALM

Ike is my shepherd. I am in want.
He maketh me to lie down on park benches.
He leadeth me to stull factories.
He restoreth my doubt in the Republican party.
He guideth me on the path of unemployment for his Party's sake.
Yea, though I walk through the valley of the soup kitchen
I am still hungry. .
I do fear evil, for thou art against me, thy House and thy Senate
discomfort me.
They did prepare a reduction in my wages in the presence of my
creditors.

They anointed my income with taxes.

My expenses runneth over my income.

Surely poverty and hard times will follow all the days of the
Republican party, and I shall dwell in a rented house forever.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold
Drive. Varied stock—wines, beer, whiskeys, liquors.

Don't forget Monday April 28, at 7 p.m. at the Veterans'
Memorial building the San Francisco Giants' will be on hand for the
Father and Son Banquet, sponsored by the Lions Club.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma.
Sonoma Valley's Pioneer Funeral Service firm. Serving families
of all faiths since 1879. Telephone WEBster 8-2696.

You had better be good or the A.B.C. will catch you, like they
caught the Boyes Hot Springs Bath House bar. It cost them \$250.00
for selling a minor the wrong drink, and on election day. But that
shouldn't matter as the minor couldn't vote anyway.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and
drinkables, homelike atmosphere. Italian foods, also Seafood.

The Sonoma Valley 20-30 Club will stage another "shoot" on
Sunday afternoon the 13th, at the old Sportsmens' range near
Schellville.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription
specialists. Time-Ex watches. Soda fountain. A super drug store.

Mr. and Mrs. Isaac Lewin have just celebrated their golden
wedding anniversary. . . Congratulations Issac for putting up with
one woman that long.

—YES MOONBEAMS ACCEPTS POLITICAL ADVERTISING—

MOON BEAMS

LEE STARRETT, Massner, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

"I sent my son for four pounds of apples and you've only given him three pounds. I know because I weighed them." "What about weighing your son?"

Ladies if you wish to get bread see Earnest Mangiantini, as he is opening the old Pioneer French Bakery at 127 East Napa Street, Sonoma.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Well it's too late to mention it, but we want to make you feel bad, yesterday was the last day to pay county taxes.

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of washers, automatic or regular. Work guaranteed.

Here's one of those careless bits of writing that never read as they were intended. The Norfolk Virginia-Pilot reported:

"Miss R. . . , an attractive young health nurse, was involved in an accident while motoring in the Cumberlands yesterday. The area in which she was injured is spectacularly scenic."

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations. Meet Millie, most nights.

We are happier in many ways when we are old than when we were young. The young sow wild oats. The old grow sage.

Had a nice visit with Edmund C. Reedy, tax consultant. He was telling me that as soon as he clears up all the tax problems in the valley he will start pushing doorbells and letting the people know that he is a candidate for Sonoma County Auditor at the June election.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

One reason neither side will win that continuous war between the sexes is that there is always so much fraternizing with the enemy.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

The Goodwill Industries will be around to pick up your odds and ends on Monday April 14th. So if you have any usable, repairable clothing or household items phone Liberty 5-2720 collect and they will pick them up.

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively

Next to Telephone Co., Sonoma

MOONBEAMS

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

When a man puts a limit on what he will do, he has put a limit on what he can do.

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Mrs. Little—I asked you to mail this letter a month ago. I just found it in your coat pocket. Colonel—Oh, yes, that was the day I started leaving the coat at home so you could sew a button on.

“Remember there’s nothing in the world that’s impossible to accomplish.” Inevitable voice in the rear: “Ever try to push toothpaste back in the tube?”

MENDEL’S CAFE, Boyes Plaza. Serving daily from 12; Sunday, 5 to 10. Spanish food, Pizza, Steaks, Seafood. Cocktail bar.

Every man has a right to utter what he thinks truth, and every other man has a right to knock him down for it.

By the way can anybody tell us who is Clement Miller??

“Yes”, said the prisoner, “I was making big money. About an eighth of an inch too big.”

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Hardening of the heart ages people more quickly than hardening of the arteries.

The two housewives chatted pleasantly as they started off shopping. “That neighbor of yours is quite a gossip, isn’t she?” said one. “I don’t like to say,” replied the other. “All I know is, that when she came back from her vacation this summer her tongue was terribly sunburned.”

BANCROFT NURSERY, Sonoma. Is the place to get that gift for Mothers Day on Sunday, May 11th. . . They will deliver.

Yes James Gallo has taken over the Chevron Service Station in Boyes. His brothers “Babe” and “Rick” will devote their time to the auto business next door. . . Anybody wanta buy a Ford???

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

Carl Inskip announced this week that Wilma and Barney Barnett have taken over the management of the dining room at the Palms Inn. They will be serving food seven days a week for breakfast, lunch and supper.

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

MOONBEAMS

Elect . . .



Private Bill Sandlin

. . . Your Printer . . .

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446,
Boyes Hot Springs, Calif. \$1.29 per year by mail, pickup, free.

—YES MOONBEAMS ACCEPTS POLITICAL ADVERTISING—

MOON BEAMS

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

Was sure glad to see the results of the election and to learn that the City Clerk in Sonoma will be elected instead of appointed. It's the people who employ the official not the city dads, and they should have the say so.

Father to neighbor inquiring about jalopy: "Oh, that's Junior's. He keeps it running on a few used parts and my checkbook."

MANCUSO WINES, Glen Ellen. . . Grower-producer. Available **IN THE VALLEY OF THE MOON**

Frustrated female on telephone: "But it can't be busy, operator. I'm the only one who is still on speaking terms with her!"

"I thought you were going to your lodge meeting?" "It was postponed. The wife of the Grand Exalted Invincible Supreme Potentate wouldn't let him out tonight."

B & L LAUNDROMAT, on hiway, Fetters. Save time and money—wash, dry, iron, right here. Especially during the cold season.

You are invited to attend the St. Francis Fathers' Club annual benefit dinner on Saturday evening, April 26th.

A proud 16-year-old turned into the family driveway at the wheel of the family car. His father sat beside him. Several younger brothers converged on the scene. "I passed my driving test," shouted the happy driver. "You guys can all move up one bike."

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

Mother to friend, as gangling son gazes at passing blonde: "Junior's going through a phase. It will probably last about 50 years."

The Vineburg Inn is now under New Management, but in the same family. Serving Italian dinners daily except Mondays, from 4 to 10 p.m.

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call **LIBerty 5-2955.**

Rejected suitor departing in a huff: "If I had all the qualities you want in a man, I'd propose to somebody else."

If you don't want to go into the hole, let O. H. Matheson do it for you, he now has a state contractor's license for sewer work.

Johansen to Patteson: "There's one thing—we've more or less stamped out horse-stealing in this county!"

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

MOON BEAMS

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

A New York taxi driver wound up an argument with another cabbie: "Aw, you don't know nothin'! You ain't even ignorant!"

Never argue with a fool. The casual listener may not know which is which.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

Did you know that Rudolph and Jean Bianchi have applied for an "On Sale Beer" license at 24200 Arnold Drive?

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

Recent research now indicates that the Joneses are having trouble keeping up with themselves.

Screen Gems' fan mail department received a letter from what they believe is the most respectful child in America. The letter, addressed to Rin Tin Tin, began: "My Dear Mr. Tin."

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

One woman to another in a local night spot: "She's so kind to animals—why, she'd do anything for a mink."

You've got to hand it to the income tax people—or they'll come after it.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

A small boy, repeating the Lord's Prayer, ended by asking: "... and deliver us from people."

Hard work never killed anybody—but why take a chance being the first victim.

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Round Figures. The 20th reunion of the Princeton class of '36 showed that the class had gained $3\frac{1}{2}$ tons since graduation.

So you're on the threshold of that sea of matrimony, you've decided to "take the plunge," you're going to a wedding—your own.

But you have a big problem. You've got to "wake the town and tell the people." You have to have wedding invitations.

That's where we—MOONBEAMS—comes in, as we have connections where you can get the best for less.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.